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Press Contact: Bebe Lerner (323) 822-4800  
Sheri Goldberg (646) 723-3800

## **SONY PICTURES CLASSICS ACQUIRES SUSANNE BIER'S LATEST FILM IN A BETTER WORLD**

**NEW YORK, NY (May 20, 2010)** – Sony Pictures Classics announced today that they have acquired all North American rights to Susanne Bier's *IN A BETTER WORLD* from Scandinavian sales company, TrustNordisk. The film has been sold to more than 30 countries. The film is directed by acclaimed auteur Susanne Bier (*BROTHERS*, *AFTER THE WEDDING*) who wrote the story with screenwriter Anders Thomas Jensen.

The film is produced by Sisse Graum Jørgensen for Zentropa Entertainments in co-production with Memphis Film International, DR, SVT, Film i Väst and Trollhättan Film with support from The Danish Film Institute, Film Fyn, Nordic Film & TV Fond, The Swedish Film Institute and the MEDIA programme of the European Union.

*IN A BETTER WORLD* revolves around the lives of two Danish families who cross each other, and an extraordinary, but risky friendship comes into bud. But loneliness, frailty and sorrow lie in wait. Soon, friendship transforms into a dangerous alliance and a breathtaking pursuit in which life is at stake.

"Susanne Bier is one of the world's finest contemporary storytellers and with *IN A BETTER WORLD* she has made a film that will tap into the hearts of audience members everywhere. It is our pleasure to be releasing this film in North America and to be back working with our friends at TrustNordisk," says Sony Pictures Classics.

Susan Wendt, Head of Sales from TrustNordisk states, "We are very excited to have Sony Classics on board on Susanne Bier's *IN A BETTER WORLD*. We are sure they will do a great job in getting the film wide out to the American audience."

### **ABOUT SONY PICTURES CLASSICS**

Michael Barker and Tom Bernard serve as co-presidents of Sony Pictures Classics—an autonomous division of Sony Pictures Entertainment they founded with Marcie Bloom in January 1992, which distributes, produces, and acquires independent films from around the world.

Barker and Bernard have released prestigious films that have won 25 Academy Awards® (22 of those at Sony Pictures Classics) and have garnered over 100 Academy Award® nominations (85 at Sony Pictures Classics) including Best Picture nominations for *AN EDUCATION*, *CAPOTE*, *HOWARDS END*, *AND CROUCHING TIGER, HIDDEN DRAGON*.

### **ABOUT SONY PICTURES ENTERTAINMENT**

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a

subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services, and technologies; and distribution of filmed entertainment in more than 100 countries. Sony Pictures Entertainment can be found at <http://www.sonypictures.com>.