

SONY PICTURES CLASSICS ACQUIRES "IT MIGHT GET LOUD"

Producer Thomas Tull and Oscar-winning Director Davis Guggenheim bring together on film legendary guitarists The Edge, Jimmy Page and Jack White to celebrate the electric guitar

New York, November 17, 2008. Sony Pictures Classics has confirmed the acquisition from Producer Thomas Tull (Chairman and CEO, Legendary Pictures) of "It Might Get Loud," by Academy Award-winning director Davis Guggenheim ("An Inconvenient Truth"). The Company has acquired the film--which played to packed houses and acclaim at the Toronto International Film Festival--for North America, Latin America, Australia, New Zealand and South Africa.

Bringing together, for the first time, three legendary musicians, The Edge, Jimmy Page and Jack White, this documentary celebrates the electric guitar by examining the creative process of these virtuosos through their own words and music.

"It Might Get Loud" was the conception of Producer Thomas Tull, who sought out director Davis Guggenheim. They eschewed the clichés of typical rock films for something more probing about the magic of the electric guitar and what makes it the enduring symbol of rock. The film is a musically and visually uplifting love letter to the electric guitar told through the experiences of these three major figures across three generations of rock 'n' roll.

Sony Pictures Classics released the following statement: "It Might Get Loud" is a music lover's dream. The film covers three generations of guitar players (The Edge, Jimmy Page, Jack White) and our plan is to attract the three generations of fans when we open the film next summer. We are pleased to be in business with director Davis Guggenheim and producer Thomas Tull, whose obsession with the subject has brought so much to the high quality of the film."

"We are very proud of the film and impressed that Sony Pictures Classics has shown the same passion for the project," says producer Thomas Tull.

"It Might Get Loud," is a Thomas Tull presentation of a film by Davis Guggenheim, produced by Lesley Chilcott, Peter Afterman, Thomas Tull and Davis Guggenheim, with Bert Ellis and Michael Mailis serving as Executive Producers. Directed by Davis Guggenheim.

The Little Film Company was the sales agent on the film.