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SONY PICTURES CLASSICS INVITES YOU TO EXPERIENCE OUR NEW LOOK

Website Goes Live Today at www.sonyclassics.com

New York, NY. July 9, 2007. Sony Pictures Classics has redesigned its website with a new, clean look to help you access the information you need about our releases. Choose a film to find out what we are currently showing in theatres or check out what we have coming up in the next few months. We have also made it easier for you to purchase DVD's of our past releases and to learn more about our company and all of our films...past, present and future.

"We were thrilled to partner with Sony Pictures Classics on the redesign of sonyclassics.com," said Jerry Preyss, President and CEO of Refinery, the company responsible for the re-design of Sony Pictures Classic's new site. "With the new website, film audiences are presented with an improved online experience to discover more of Sony Pictures Classics' wonderful film portfolio."

The new design for sonyclassics.com allows users to easily navigate by movie title through Sony Pictures Classic's expansive library of films. Users can browse through Classic's current and upcoming releases using a fun scroll down menu bar; reading synopsis, viewing beautiful high-resolution images, and watching the full-length trailer of each film. Want to check out one of Sony Pictures Classic's films in the theater? Just select the film and click "Buy Tickets" to find a theater near you. The new site also links directly to each film's unique website, with more interactive menus, galleries, and press notes. For members of the press, Sony Pictures Classic's website includes a special "Press Only" section, to log-in and access materials for all of their films.

sonyclassics.com also makes it simple and fun to explore the "About Us," "Resources," and "DVD Archive" sections for the company. Join the Sony Pictures Classics "Email List" to get the latest information about Sony Pictures Classics and upcoming events, promotions sweepstakes and more from Sony Pictures Entertainment.

CLICK HERE www.sonyclassics.com TO EXPERIENCE THE NEW SONY PICTURES CLASSICS WEBSITE

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